

Alphabet Belgium Press Release

Alphabet Belgium launches new website for the sale of ex-lease cars

Aartselaar, 15 January 2018 - Leasing company Alphabet Belgium is launching a redesigned website for the sale of its range of ex-lease cars to private individuals.

On the website www.alphabetcarsquare.be, private individuals can quickly and easily view the range of Alphabet's ex-lease cars which are offered at keen prices.

Recently, this website experienced a full re-launch in order to boost its user-friendliness even further. For example, the website was further improved for use on tablets and smartphones, and several new functionalities were added.

"When optimising the website, we started out from the user's point of view," explains Bob De Meyer, Manager Remarketing & Contract Management. "For example, we expanded the search function further, among other things. In this way, drivers are able to find cars that meet their specific criteria more quickly and easily." Visitors to the website will also find more photos of the cars, including a 360° image, with even more specifications and details. Updates of new cars appear every day.

CarSquare offers a range of over 80 cars. These cars are offered exclusively via this platform, meet important quality requirements and offer a great many advantages such as 1 year guarantee and 1 year of free roadside assistance.

Take a look at the new website for yourself at www.alphabetcarsquare.be.

Find a vehicle:

Brand

Brand

Model

Select a model

Transmission

Automatic

Body type

MPV

Fuel

-Fuel-

Maximum price

SEARCH

Find a car

€ 21.495



RENAULT Grand Espace

2.0 DCI • AUTOMAAT • GPS • LEIDER • 7 PL.

Diesel
1st registration: 18-06-2014
Mileage: 60403km

[More info on this vehicle](#)

€ 10.995



CITROËN C4 Picasso

1.6 e-HDI • AUTOMAAT • GPS • PDC • CRUISE • ALU 16

Diesel
1st registration: 03-10-2013
Mileage: 46490km

[More info on this vehicle](#)



About Alphabet

As one of the market leaders in corporate mobility in Europe, Alphabet helps companies manage their fleet in an efficient and sustainable manner. Alphabet was founded in 1997 as a division of BMW Group and has since acquired extensive knowledge in the field of international fleet management and operational leasing. The comprehensive service it offers includes advice as well as financing. Alphabet's corporate mobility solutions are tailor-made to ensure that they satisfy companies' specific requirements.

With a portfolio of 675,000 vehicles of all makes in 19 countries, it is one of the four major players on the market. In Belgium, Alphabet currently manages 50,000 vehicles, good for a place in the top three.

Its expertise and technology enable Alphabet to play a leading role in Advanced Mobility Solutions: AlphaElectric offers businesses extensive eMobility solutions, AlphaCity provides a cost-saving Corporate Car Sharing arrangement and AlphaFlex allows companies to integrate a mobility budget.

More information is available at: www.alphabet.be.

Contact

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